

RESTRICTED

More High-Quality Connections For Free



Get your cars in front of more in-market consumers



List your inventory and receive leads for free



A dedicated support team to get your inventory on CarGurus



Access to best practice resources straight to your inbox

Why Do **Shoppers and Dealers** Choose CarGurus?

A trusted partner to support your dealership

With CarGurus' proven digital tools and expertise, we take a consultative approach to supporting and growing your dealership's business.


Built on technology to deliver transparency

At its core, CarGurus is a technology company that uses data and analytics to create a better car buying experience by matching ready-to-buy shoppers with the right dealers.

Delivering confident, ready-to-buy consumers

CarGurus arms consumers with the essential pricing information and dealership ratings they need to make a purchase, which results in high-quality connections and more sales for dealers.

How a Basic CarGurus lead appears:



Lead Submission from CarGurus

Contact
First Name: Phil
Last Name: Collins
Email: 4s2vvy2px@anon.cargurus.com
Postal Code: K1A 0B1

Comments
I would like to schedule a test drive.
Thanks!

Listing
VIN: 3FAHP0HA6BR260568
Vehicle: 2006 Mitsubishi Raider LS 4dr Extended Cab w/automatic SB
Stock Number: UN4106
Listing URL: <http://www.cargurus.com/#listingUrl>
Listed Price: \$10,899
CarGurus Instant Market Value: \$1,671 Below IMV of \$12,570
CarGurus Rating: Great Deal

○ Reply to this lead submission email or click on the anonymized email address to respond directly to the shopper

Your **Restricted Package** Includes the Following for Free:

- ✓ 12 photos per listing
- ✓ Unlimited number of listings
- ✓ Deal ratings on your used inventory
- ✓ Deal rating badges you can add to your website
- ✓ Lead reports and analysis
- ✓ Ability to receive and respond to leads

Ready to join the fastest growing automotive site in Canada?¹

Listing your inventory with CarGurus is easy and free of charge. If you don't see your inventory provider listed, let us know and we can work with them to accommodate your inventory feed.*

AIM Experts	CarsForSale	Dealer City	HomeNet	SureFire Solutions
AutoCorner	CAvendre.ca	DealerXchange	Kijiji	V10 Data
AutoNet	cDemo	Easy Deal	LeadBox	V12 Software
AutoWizard	D2C	eBunch	MotorCar Marketing	Vicimus
Boost Motor Group	Dealer Car Search	eDealer	One Eighty Corp.	VinSolutions
CAMS	Dealer Fire	FlexDealer	SM360	Wheels.ca
Caorda	Dealer Inspire	fusionZONE	Strathcom	WheelsOnline
Carpages.ca	Dealer Platform	GVO		Zop Media

*Please note that CarGurus now works with other providers to easily get your inventory uploaded through a self-service (mobile app & direct photo upload) or full-service (on-site photographer) option.

To receive full contact information on your leads, please inquire about our Enhanced and Featured packages.

ca.cargurus.com/signup/upgradetoday | (855) 938-1414