

CarGurus Listings Packages

Find the Listings package that is right for your dealership

CarGurus Listings

	Restricted	Enhanced	Featured	Featured Priority
Basic listings features				
Photos per listing	12	100	100	100
Deal ratings on your used inventory	✓	✓	✓	✓
Lead reports and analytics	✓	✓	✓	✓
More connection options				
Shopper contact information	Anonymous emails	Direct email and phone number*	Direct email and phone number*	Direct email and phone number*
Trackable inbound phone leads		✓	✓	✓
Full dealership branding (logo, map, directions, website)		✓	✓	✓
Tools and support				
Tools to manage your search ranking and make inventory decisions		✓	✓	✓
Dedicated account manager		✓	✓	✓
Managed text and chat		Optional	Optional	Optional
Marketing and visibility enhancements				
Increased search results page exposure <i>Listings rotate through top spots on SRPs</i>			✓	✓
Access to SRP top spot <i>Branded listing in #1 spot on search results</i>				✓
CarGurus Area Boost <i>Reach shoppers outside your local market and show deliverable inventory</i>		Optional	Optional	Optional
CarGurus.ca Display Ads <i>Keep the focus on your dealership with branded vehicle detail page ads</i>		Optional	Optional	Optional

*if provided

To learn more about CarGurus Listings Packages, call 1-800-CARGURUS.