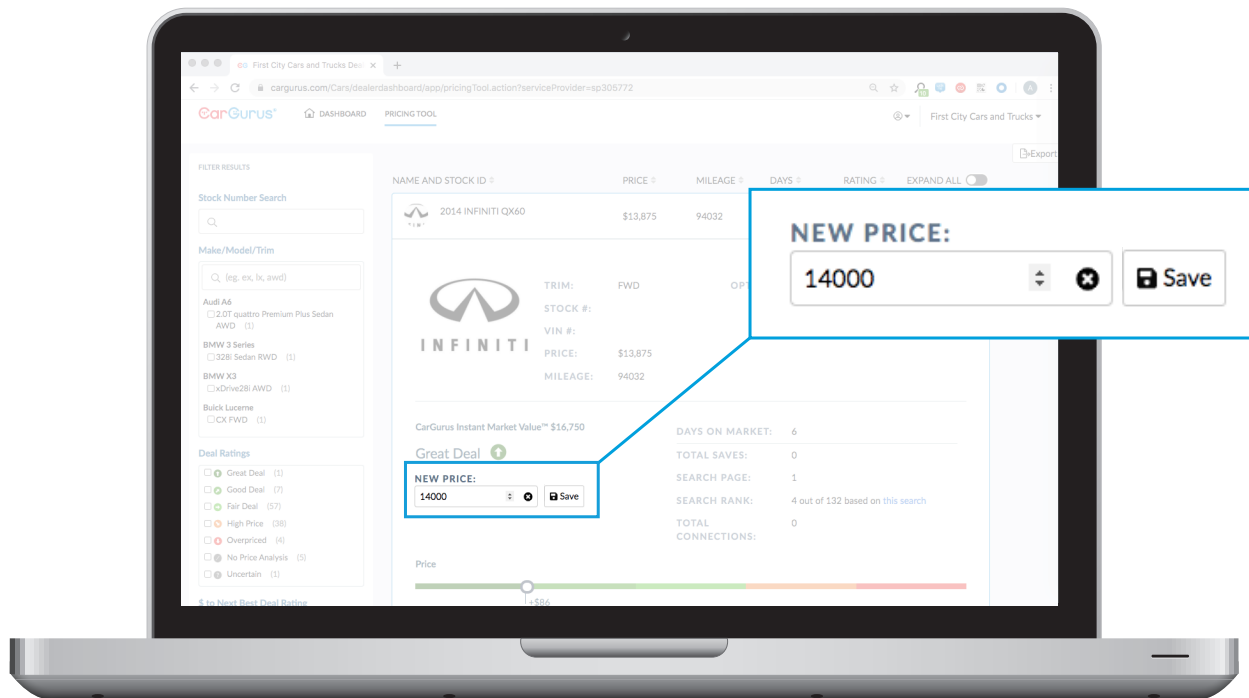


How to Publish Vehicle Prices on CarGurus

140%

Your feed provider automatically provides and updates your vehicle prices on the CarGurus site. However, you can also easily publish custom prices from the Pricing Tool in your CarGurus Dealer Dashboard for a timely market advantage.



How It Works

- ➔ Use the information in the Pricing Tool to decide on a custom new price.
- ➔ Type the new price in the box below “New Price” and click “Save.”
- ➔ The new price and deal rating will show on CarGurus search results within a few minutes.
- ➔ The new price **will not** be sent back to your feed provider, and will only be live on the CarGurus site.
- ➔ The new price **will be overridden** at the next feed load from your feed provider. Frequency will vary by feed provider.
- ➔ If you would like to publish new prices elsewhere, download the prices quickly and easily through the “Export” button at the top right of the page.

Questions? Please reach out to your CarGurus representative.