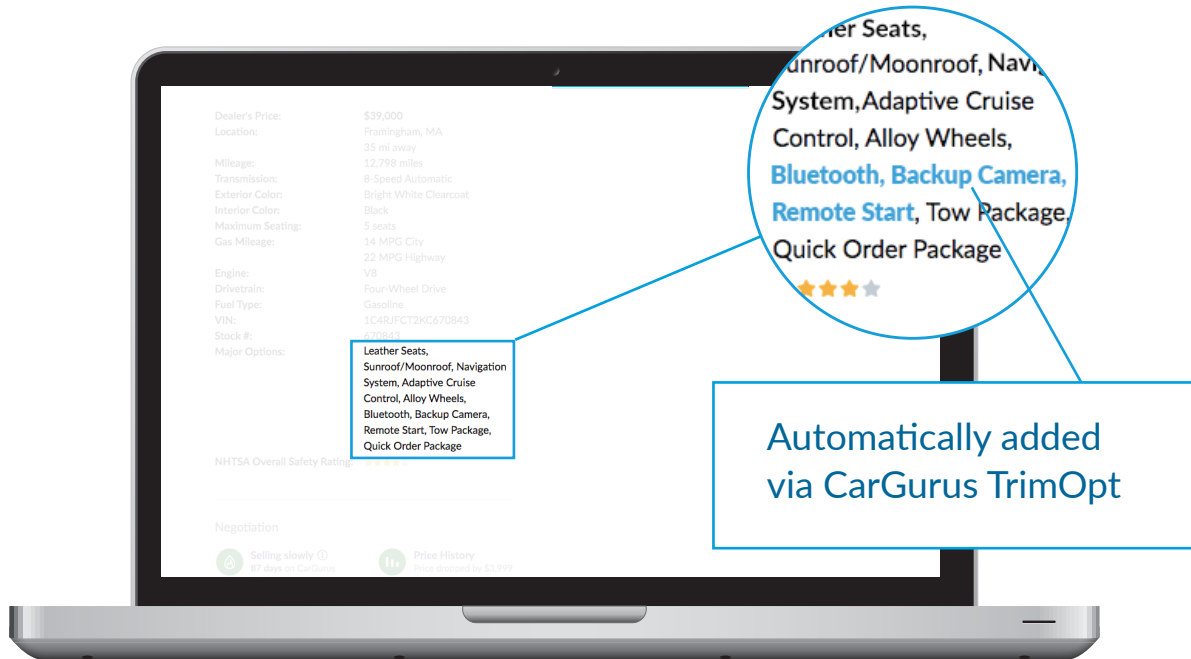


# CarGurus TrimOpt

Trim and options on your inventory are automatically updated to help your vehicles show in more filtered searches

140%



## Key Benefits



### Reach More Shoppers

Show your vehicles in shopper-filtered searches with the right keywords



### List With Confidence

Trust that your VDPs will have accurate trim and option data



### Faster Inventory Management

Save an hour for every 15 vehicles you have in your inventory\*

## How It Works

- Tracks over major 40 vehicle makes through AutoData solutions integration
- Automatically decodes VIN and updates CarGurus trim and options data on matched CarGurus listings
- Free for CarGurus dealers - no purchase or activation necessary

\*Based on a CarGurus survey of 136 dealers on time taken to add accurate trim and options data to vehicles, March 2020

To learn more, call 1-800-CARGURUS.