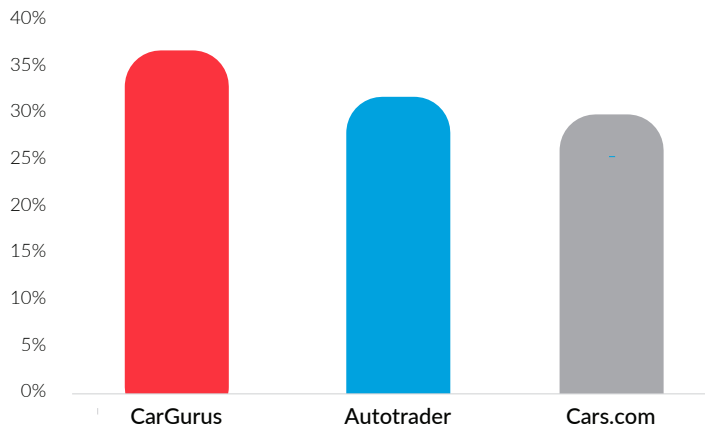


The results are in: cars sell faster with CarGurus

Is selling cars *quickly* important to your bottom line? A recent study by an independent consulting firm found that **vehicles listed on CarGurus sell 16% faster than Autotrader and 22% faster than Cars.com¹.**

Percent of inventory turned over each month



For a dealer with 50 cars in inventory, that advantage could mean an average of 5 to 7 extra cars sold every month².

Spend smart and get the most ROI from your marketing dollars

The same study showed that for inventory listed on CarGurus, adding a second listings site like Cars.com or Autotrader barely moved the needle, reducing average days on market by only 6%.

Is it worth thousands of dollars a month to go from a 45-day turn to a 42-day turn?

You win with CarGurus because CarGurus wins with consumers

The most traffic

CarGurus has 50% more monthly unique visitors than Cars.com or Autotrader³

The most vehicles

CarGurus has more listings than Autotrader or Cars.com⁴

The last stop before buying

CarGurus is 2x more likely to be the last site consumers visit before they make a purchase⁵

The research proves it: CarGurus gives you the fastest turn, a key factor in maximizing your ROI.

Get the most from your listings investment by visiting products.cargurus.com or calling 1-800-CARGURUS.