

MARK A VEHICLE AS “SOLD”

Remove Recently Purchased Vehicles from CarGurus to Avoid Generating Additional Leads

Dealers can now mark a vehicle as “sold” to avoid receiving leads on vehicles that are no longer available for sale.



HOW IT WORKS

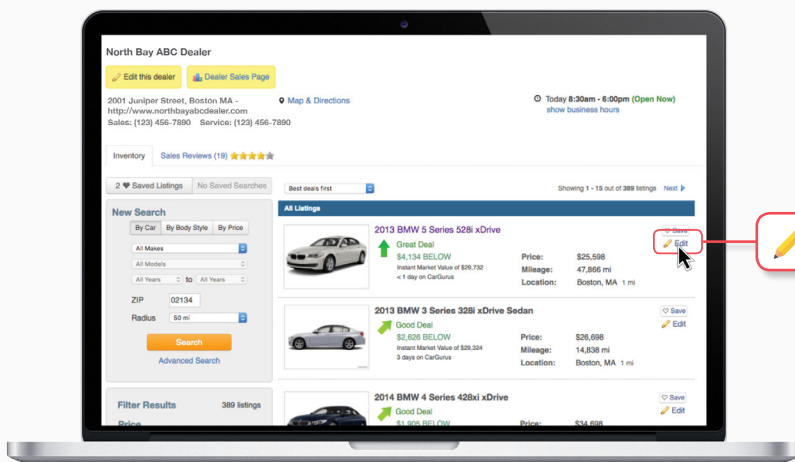
- Navigate to the Edit Listing Page in the Dealer Dashboard and check the box next to “Vehicle Sold,” then save to immediately remove from the site.
- Vehicles marked as sold will remain off the site for 3 days to provide time to update inventory feed.
- If the vehicle still appears in the inventory feed on the 4th day, it will be added back to the site.
- Dealers will be unable to return the vehicle to the site without waiting 3 days.



WHY IT MATTERS

- Maintains accuracy of available inventory.
- Avoids unpleasant interactions with customers who have submitted a lead for a vehicle that is no longer available.
- Keeps eyes on vehicles that are still for sale.

Dealer Page



Edit Listing Page

